

JIM HARTNETT

UX Designer

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06. 2014 **SofterWare** Horsham, PA, USA
present

Multimedia Content Developer

- Develop eLearning content for clients using Adobe CS, HTML, CSS and JQuery following Nielsen Norman Group's UX Industry Standards.
- Designed and developed Screen Interview Process for our Implementation Department using Wordpress, HTML, CSS and jQuery.
- Creating a Salesforce Community website using Salesforce "Lightning Components", Apex classes, Aura framework and Lightning Design System.
- Created HTML Email series for our eTips newsletter, and New Clients/Contacts.
- Stylized Walkme software for our Knowledgebase using CSS/BBEdit.
- Designed searchable video library for our mobile app using jQuery Mobile.

02. 2013 **Trudhan** Havertown, PA, USA
06. 2014

Videographer & Post Production Specialist

- Designed motion graphic branding for promotional campaigns of national retail chains, television networks and travel bureaus.
- Produced, directed & shot video spots for CEO presentations and PSA's.
- Managed and operated my own company. Sales, marketing, networking and accounting.

03. 2005 **NBCUniversal (Comcast SportsNet)** Philadelphia, PA, USA
02. 2013

Avid Editor / Motion Graphics Designer

- Wrote promos following specs from marketing and show producers.
- Created broadcast motion graphics for Philadelphia professional sports teams.
- Edited network's broadcast and program opens and promotional spots.



Gettysburg College
Gettysburg Pennsylvania

Major: Management

Degree: Bachelor of Arts

Springhouse Education
Exton Pennsylvania

Major: Web Design

Degree: Certificate



UI / UX Design



HTML



CSS



Javascript / jQuery



Adobe CS



Collaboration



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